e-POS Internet Catalogue and Ordering:

CONTROL is ready for electronic commerce via the Internet as soon as you are. Customers worldwide are able to view your catalogue and even place orders on-line.

The s-POS Internet Catalogue and Orderng module integrates fully with the Point of Service, Order Entry and Invoicing, and Inventory Management modules.

The CONTROL Web Shopping module includes:
- Product Catalogue
- Special Promotions
- Internet Ordering
- Customer Specific functionality

Product Catalogue

e-POS provides a product catalogue on-line which can be searched by product group or description . Relevant details, including a thumbnail picture of all items matching a query are displayed. Additional details can be displayed, including detailed notes and an enlarged picture, for any selected product.

When product groups and products are added to the CONTROL database using the standard back-office facilities, they will automatically appear on the Web catalogue, (unless the operator choses not to)

Special Promotions

Items can be put on promotion through the CONTROL back-office facilities and they will automatically appear in the special promotion sections of the on-line catalogue.

Internet Purchasing

Items can be added to the shopping cart easily. The shopping cart can be reviewed and altered at any time. Finalising the sale is as simple as providing delivery details and arranging payment. The data is secured using SSL.

The completed transaction appears in CONTROL as a customer order just like other customer orders entered through other CONTROL modules, but these are sold by the "Internet" salesperson. Any new customer details go straight into the CONTROL customer management system ready for any future targeted marketing campaign.

The e-POS module can be tailored to individual requirements.

e-POS Internet Catalogue and Ordering:

Customer Specific Functionality

Customer can login to the e-POS site, and then enjoy the benefits that may be associated with their customer record. for example:

- customer loyalty points accumulation
- special pricing or discounts
- credit facilities

The e-POS module can be tailored to individual requirements.